



Facts & Figures

WHY BE COUNTED

\$675
billion

FEDERAL FUNDS

The Census guides how more than \$675 billion in federal funding is distributed to states and communities each year.

\$15.6
million

INFRASTRUCTURE

In Marietta, every year over \$15.6 million in funding for roadways, housing and general operations is tied to the Census count.

\$5.4
million

CHILD EDUCATION

Marietta City Schools received \$5.4 million in federal education grants to support academic achievement and career and technical education in fiscal year 2019.

71
%

LOW RESPONSE RATES

Only 71% of households in Marietta self-responded to the Census Bureaus 2010 invitation to Be Counted. Low self response increases risk of a population undercount.

33.4
thousand

HARD TO COUNT AREAS

Over 33,000 people live in areas of Marietta identified by the Census Bureau as Hardest to Count areas based on past self response rates.

4.1
thousand

CHILDREN UNDER 5

The Census estimates 4,134 children under age 5 live in Marietta. The 2010 Census missed more than 10% of all children under age 5 in the U.S..